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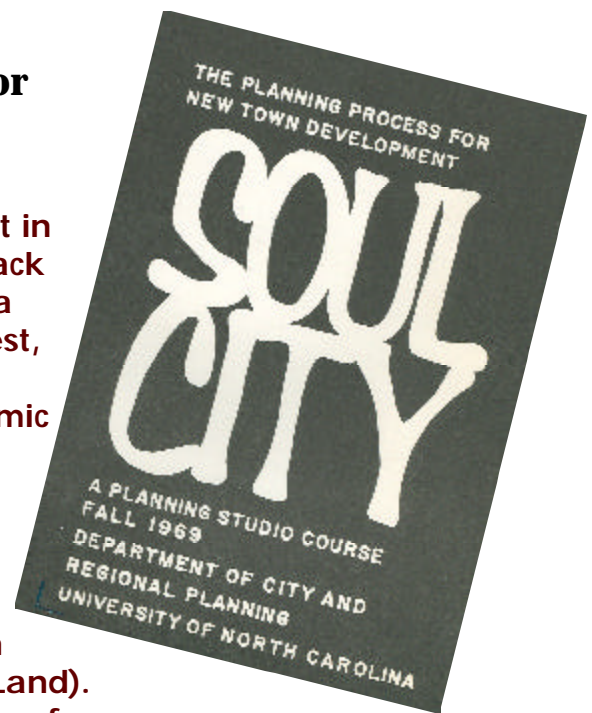
Brown Bag Seminar

(bring your lunch ~beverages are provided)

Soul City: Race, Politics and the Unmaking of an American Dream

**Dr. Tom Campanella, Assistant Professor
City and Regional Planning**

Dr. Campanella will discuss his work on the history of a visionary new-town development in North Carolina conceived in the 1970s by black civil rights leader Floyd B. McKissick. Kin to a long tradition of Utopian planning in the West, Soul City was envisioned as an engine of African-American free enterprise and economic development, as well as a community unburdened by bigotry or racism. McKissick hoped that Soul City would give African-Americans a seat at the nation's economic table, as well as help stem the "Great Migration" of rural blacks to the urban north (which he felt was anything but a Promised Land). Though the project failed in the end--a victim of economic recession, poor management and constant attacks by the press and Senator Jessie Helms--Soul City remains one of the boldest and most extraordinary social experiments in American history.



This seminar is co-sponsored by



**November 18, 2005
12:30-1:45 p.m.
Hickerson House
108 Battle Lane**

The Center for Urban & Regional Studies / Hickerson House / 108 Battle Lane
The University of North Carolina at Chapel Hill / Chapel Hill, NC 27599-3410
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