



CENTER FOR

URBAN AND REGIONAL STUDIES

Desegregating the South:

The Impacts of Local Protest Campaigns During
the Black Freedom Struggle

Dr. Kenneth (Andy) Andrews

Associate Professor / Sociology

When: September 12 ~ 12:30 to 1:45 p.m.

Where: Hickerson House ~ 108 Battle Lane

Misc: Bring your lunch ~ beverages & dessert
provided

Why do some social movements succeed while others fail to bring about enduring social and political changes? Kenneth (Andy) Andrews pursues this question using preliminary findings from a study of the origins, dynamics, and consequences of local protest campaigns by Black southerners in the early 1960s. For the past forty years scholars and citizens alike have drawn insights from this critical case about the efficacy of protest; yet, surprisingly few systematic empirical or theoretical analyses exist to test widely held views. With data from over 300 cities and dozens of protest campaigns, Andrews will examine how a movement's success is shaped by its infrastructure of leaders, organizations, and resources; interactions with allies, opponents, and elites; and its social and political context.



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